

# GROOVY GRAPHICS: Creating Visuals that Really Communicate

## OPEN Annual Conference October 2, 2009

### **Analytical Design**

Edward Tufte <http://www.edwardtufte.com/tufte/>

Perceptual Edge, Stephen Few <http://www.perceptualedge.com/>

### **MicroCharts**

Bona Vista Systems <http://www.bonavistasystems.com/>

Chart Tamer for better Excel Charts

<http://www.bonavistasystems.com/Products/ChartTamer/Overview.html>

### **Sparklines**

Microsoft 2010 <http://blogs.msdn.com/excel/archive/2009/07/17/sparklines-in-excel.aspx>

### **Dashboard Templates**

IncSight DB Excel Dashboard templates <http://www.exceluser.com/catalog2/is-db01.htm>

IncSight DB e-book “Dashboard Reporting with Excel”

<http://www.exceluser.com/catalog2/ebook-01.htm>

### **Graphing Text**

Wordle <http://www.wordle.net/>

**Zen Stones** <http://www.blip.tv/dashboard/episode/2185614>

### **Data Mapping**

ArcGIS from ESRI Company <http://www.esri.com/products/index.html>

GPS Visualizer <http://www.gpsvisualizer.com/>

Google Maps <http://www.googlemaps.com>

### **Future of Data Analysis**

Gapminder <http://www.gapminder.org/>

Hans Rosling on TED [http://www.ted.com/index.php/speakers/hans\\_rosling.html](http://www.ted.com/index.php/speakers/hans_rosling.html)

Edward Tufte on Wavefields <http://www.youtube.com/watch?v=12Ib25LzCRk>

Immigration Trends in NY Times <http://www.nytimes.com/interactive/2009/03/10/us/20090310-immigration-explorer.html?exampleSessionId=1236781830615&exampleUserLabel=nytimes>

**Questions? Comments?** Dr. Ralph Holcomb, [ralph.holcomb@co.multnomah.or.us](mailto:ralph.holcomb@co.multnomah.or.us) or  
Elizabeth O'Neill, [elizabeth.o'neill@co.multnomah.or.us](mailto:elizabeth.o'neill@co.multnomah.or.us)