

## Goals and Priorities for 2011

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*Mission:* "To provide a regional, interdisciplinary forum for professional development, networking, and exchange of practical, methodological, and theoretical knowledge in the field of evaluation" ([www.oregoneval.org](http://www.oregoneval.org))

<i>Priority</i>	<i>Goal</i>	<i>Progress</i>
1	\$10,000 end-of-year balance by end of 2012	Target proposed Jan. 15. Expenditures guidelines approved April 11. Free teleconferencing recommended Jan. 15. Membership dues raised to \$20 for members, \$5 for students, Feb. 23. ★ GOAL definitively met in April 2011.
2	Strengthened organizational infrastructure ▪ including offices and responsibilities ▪ including organizational type / style	Revised offices and responsibilities proposed, considered, revised, piloted. Tanya Ostrogorsky to check bylaws history. April dialogue with Susan Kistler. Expenditures guidelines approved April 11.. Event planning guidelines. All Council approvals within 2 weeks of proposal.
3	Revision of bylaws	Proposed and recommended Jan. 15: ▪ pilot of revised offices and responsibilities ▪ consideration of organization type ▪ consideration of Council function ▪ consideration of capacity Adjustment of liaison responsibilities in April. Reporting channels listed, April 11.
4	Strengthened continuity and sustainability ▪ including support for volunteers	Pilot of leadership offices and responsibilities proposed Jan. 15, agreed Feb. 23. End-of-year leadership reports proposed Jan. 15. Dissemination of contact roster and sub-mtgs of former and current officers Jan. 15. Proposal to divide Planning Committee into a Conference and an Events Committees. Adjustment of liaison responsibilities in April. Expenditures guidelines established. Event planning guidelines. Conference checklist adapted for use a 2nd year. To request brief end-of-year reports from leaders.
5	Strengthened and updated use of technology	Considered and recommendations made Jan. 15 re webpage, WIKI, teleconferencing. Patti McIntire named webmaster in Feb. Limited web redesign planned, volunteers. Discussed in dialogue with Susan Kistler in April.Meeting schedule (but not held): webmaster, secretary, president, Tanya.
6	Improved collaboration and working relationships among leaders	Joint leadership meetings Jan 15, July 13, Aug 24. Dissemination of contact roster and revisions. Adjusted Council liaison/s to Planning Committee. Regular meetings and email communication. All Council approvals within 2 weeks of proposal.
7	Improved relationships between leaders and membership	Proposed creation of Council Membership officer. Subcommittee analysis of member interests for events planning. Volunteering opportunity posted online. Conference networking and ambassadors. Considering conference refunds & sign language.
8	Diversification of types of meetings and events	Subcommittee analysis of member interests for events planning. Ryan Kinsella to promote as liaison to Planning Committee.
9	Membership growth of 5% in 2011	Target set Feb. 23. Advertising of conference to other organizations.
10	Sponsorships	Committee to work on identifying conference sponsors. HSRI sponsored a 2nd year. Groundwork for sponsorships next year. Research in Action sponsorship in Nov. 2011.