



Annual Conference

Oct 2, 2009

8AM – 5PM

***When Background Becomes Foreground: The Importance of Context in Evaluation* presented by Dr. Debra Rog, President of American Evaluation Association**

Dr. Debra Rog, 2009 president of the American Evaluation Association and Associate Director at the consulting firm Westat and Vice President of The Rockville Institute will outline the different contexts (program, policy, economic, etc.) in which our evaluations take place and examine how they influence our choice of methods and evaluation approach.

Dr. Rog has over 25 years of experience in research and evaluation, she is a recognized expert in evaluation and applied research design, has served as the co-editor of the Applied Social Research Methods Series (50+ textbooks to date) and the Handbook of Applied Social Research Methods, and is on faculty of The Evaluators' Institute. Additionally, Dr. Rog has directed numerous evaluation studies involving programs and policies for vulnerable populations, as well as studies in a range of other areas, and has authored and edited numerous works on evaluation methodology and homelessness. She served an appointment on the Advisory Committee of Women's Services for the U.S. Substance Abuse and Mental Health Services Administration, and her evaluation contributions have been honored by the National Institute of Mental Health, the American Evaluation Association, the Eastern Evaluation Research Society, and the Knowledge Utilization Society.

The conference day will be completed with afternoon workshops. Lunch is provided.

	Activity 1	Activity 2	Activity 3
1:00 - 2:30	What Program Evaluators Can Learn from How we Performance Auditors Do Our Work (Gary Blackmer, Oregon Audits Director, Oregon Secretary of State office)	Qualitative Data Analysis (Part 1 of 2) (Linda Mabry, Professor, WSU-Vancouver)	Logic Modeling (Heidi Herinckx, Asst. Director, PSU Regional Research Institute)
2:30-2:45	Break		
2:45-4:15	Groovy Graphics: Visual Displays of Quantitative Information (Elizabeth O'Neill and Ralph Holcomb , Multnomah County Aging & Disability Services)	Qualitative Data Analysis (Part 2 of 2) (Linda Mabry, Professor, WSU-Vancouver)	Analysis of Interrupted Time Series with Segmented Regression (Nancy Perrin, Kaiser Permanente Center for Health Research)
4:15-5:00	Networking		

To Register go to <http://www.oregoneval.org>

Registration fees range from \$25 - \$70 depending on time of registration and membership status

For questions contact Tanya Ostrogorsky ostrogor@ohsu.edu