



You Are Invited!

2005 OPEN Conference

Ways of Knowing: Evaluation and Evidence

Friday, September 16th, 2005

**Oregon Convention Center
777 NE MLK Jr Blvd, Portland, OR 97232**

Keynoter Dr Melvin Mark, Professor of Psychology at Pennsylvania State University will be speaking on "*Evidence and Evaluation: A Bundle of Possibilities*", along with offering a breakout session on evaluation methods titled "*What Works When: Looking Under the Couch*". Dr Mark is the President-Elect of AEA and Past Editor of the *American Journal of Evaluation*. Additional skill-building workshops and presentations will cover a wide range of topics for various audiences, including the following:

- Using Geographic Information Systems (GIS) in Evaluation
- Translating Research Into Legislation: Evidence-based Policy Making
- Protecting Human Subjects in Evaluation
- Using the Success Case Method to Evaluate Change

Register for Friday's conference at www.oregoneval.org - the cost is just \$125 for OPEN members and \$150 for non-members. Student members will be offered discounted pricing for the conference. Registration closes on September 9th.

Registration begins August 16, 2005 at www.oregoneval.org

Questions? Contact Kari Greene, Conference Chair, at kari.greene@state.or.us